

The Greeners' Sound
Choir Tour
World Choir Games 2014
Proposal for Sponsorship

Content

Introduction of “The Greeners’ Sound”

Achievements and prizes

Past events of “The Greeners’ Sound”

Future Plan of “The Greeners’ Sound”

Details of the tour – World Choir Games 2014

Sponsorship purposes

Classes of Sponsorship

Sponsorship methods

Contact

Introduction of “The Greeners’ Sound”

The Greeners’ Sound was founded in 2010 as a mixed choral society. Established by several enthusiastic alumni choristers of Belilios Public School and Wah Yan College, Kowloon, we share our passion for singing, as well as strong bonds of brotherhood and sisterhood. The choir now consists of 30-40 experienced singers, both undergraduate and graduate students who are the alumni of the two above mentioned secondary schools. Many of the singers were active members in choirs of their respective secondary schools.

We perform a wide range of repertoires, specializing in art songs, folk songs, sacred music, as well as contemporary works. Since the choir’s establishment in 2010, we have sung for engagements including school concert of Wah Yan College, Kowloon and carols in the Four Seasons Hotel. We have also participated in a number of choral competitions. Apart from that, we have participated in various competitions in both Hong Kong and overseas, winning different prizes and receiving great feedbacks.



Achievements and Prizes

Year	Event	Organization	Prize
2011	63 rd Hong Kong Schools Music Festival – Open Class Choral Singing (Senior Choir)	Hong Kong Schools Music and Speech Association	2 nd runner up
2012	64 th Hong Kong Schools Music Festival – Open Class Choral Singing (Senior Choir)	Hong Kong Schools Music and Speech Association	1 st runner up
2012	Annual Concert 2012 – Greeneration	The Greeners' Sound	N.A.
2012	Busan Choral Festival and Competition - Classical Mixed Voices	The Korea Choral Institute	Bronze Award Best Conductor
2013	65 th Hong Kong Schools Music Festival – Open Class Choral Singing (Senior Choir)	Hong Kong Schools Music and Speech Association	Champion
2013	Easter Concert – A Celebration of Psalms	The Greeners' Sound	N.A.
2013	2013 Hong Kong International Youth and Children's Choir Festival – Youth Choir, SATB voices (age 29 or under)	Hong Kong Treble Choirs' Association	Gold A Award
2013	Annual Concert 2013 – Tastes of Life	The Greeners' Sound	N.A.

Past Activities of The Greeners' Sound

63rd Hong Kong Schools Music Festival (2011)

This was the first competition The Greeners' Sound had participated in. We got the 2nd runner up in the open class-choral singing (senior choir) section.



56ers Music Party (23/12/2011)

The concert was organized in Youth Square by several alumni of Wah Yan College, Kowloon. We were being invited and had our first Christmas performance.



Homecoming Concert 2012 – Brotherhood, Wah Yan College, Kowloon (25/2/2012)



64th Hong Kong Schools Music Festival (2012)

This was our second time to participate in an open choir competition in Hong Kong. We got the 1st runner up in the open class-choral singing (senior choir) section.



Annual Concert 2012 – Greeneration (19/8/2012)

As the debut concert of The Greeners' Sound, we presented songs which the choirs of Belilios Public School and Wah Yan College, Kowloon have once performed together and some contemporary songs.



Busan Choral Festival and Competition (14-18/11/2012)

We, as the only choir being invited to join the festival, competed in the category of Classical Mixed Voices and performed in concerts held in schools, shopping malls as well as cultural centers.



Christmas Carol 2012

We were invited to perform in the Four Seasons Hotel, the Ocean Park as well as the newly opened Zero Carbon Building, to share the joy and love of Christmas.



65th Hong Kong Schools Music Festival (2013)

Joining the festival for the third time since we have established, we won the championship in the open section of the festival, which is also our first championship in open competition.



Easter Concert - “A Celebration of Psalms” (5/4/2013)

To celebrate Christ’s death and resurrection, we brought the audience a pleasant series of psalms by range of composers in Li Hall, St. John’s Cathedral.



2013 Hong Kong International Youth and Children's Choir Festival (15/7/2013-19/7/2013)

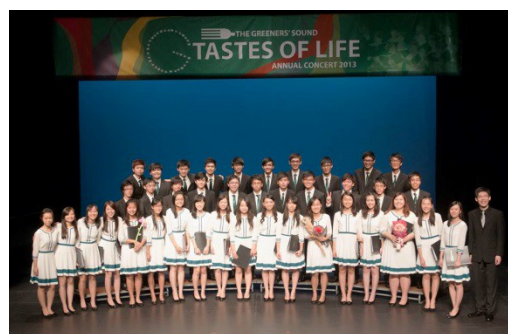
We have participated in competition of the category of Youth Choir, SATB voices (age 29 or under) and have been one of the four teams, and the only team from Hong Kong being awarded the Gold A Award.



Annual Concert 2013 – “Tastes of Life” (1/10/2013)

We have a new try in our second annual concert, which is to integrate media into the concert, bringing out the message that love is around us in our life journey, to give us motivation to carry on no matter what.

To promote the concert, we held four round-campus performances in the City University of Hong Kong, the Chinese University of Hong Kong, the University of Hong Kong and the Hong Kong Polytechnic University and received great feedback from passer-by.



Christmas Carol 2013

To celebrate the joyful season, we had three Christmas Caroling performances this year, which were held in ifc mall, the Four Seasons Hotel and Mega Box.



Wah Yan College, Kowloon Homecoming Concert 2014

Under the theme of pop music, we performed two songs, integrating beat box in the concert, which was a new try for us!



Future Plan of “The Greeners’ Sound”

As only few youth choirs can be found currently in Hong Kong, The Greeners’ Sound would like to take the role to promote choral music among the youngsters in Hong Kong and provide a platform for youngsters to continue choral singing even after graduating from secondary school. Through actively participating in a greater variety of performances and competitions in public, in Hong Kong and abroad, it is hoped that our members can broaden their horizon and raise their standard and keep improving their singing ability.

Moreover, The Greeners’ Sound would serve society with the mission to promote choral music to the public. Through actively participating in international choral festivals and performances, we would promote local and custom choral music, like Cantonese choral pieces all over the world, while it is hoped that performance in Hong Kong can serve to promote choral music to every class in society, regardless of socio-economic status.



Details of Tour – World Choir Games 2014

Date: 9/7/2014-19/7/2014

Venue: Riga, Latvia

Organizer: INTERKULTAR and the Riga 2014 Foundation

Aims: To peacefully unify singing people and nations connected by song in a fair competition

Purpose of Participation:

1. To provide alumni of WYK and BPS with opportunities to fully develop their potentials, broaden their horizons, and therefore enhance their competitiveness in today's world, regardless of their family background
2. To enable members to experience different aesthetic appreciations and bring about a lifelong influence on their artistic growth
3. To enable members to acquire a global sense of belonging to the group as well as their amateurs and contribute to the sustainable developments of the schools' alumni network around the world
4. To serve as a promotion of two schools, letting other music makers and lovers around the world to know more about the musical engagement of the two schools

Significance:

- ♦ The World's largest choral competition
- ♦ The Olympics in Choral Music

Content: Competition, Friendship Concerts, Educational Workshops and Seminars, Evaluation Concert, Individual Coaching,

Category: C8 (The Champions Competition – Mixed Chamber Choirs)

Group Size: 22 singers, 1 conductor

Features:

1. Various performing and evaluation possibilities

Apart from the keen competition, which our group will be competing with the top choirs from places all over the world, the festival offers different opportunities for us to learn and exchange with other groups.

Workshops and seminars will be offered in the festival. Participants will be introduced to international choral literature, singing styles, and performance practices. Mixing with other singers, getting instructions from the expert and performing together will open the eyes and ears of the choristers to new choral experiences.

We will perform in friendship concerts with other choirs in public venues in Riga. These free public concerts provide opportunity for us to present the musical traditions and customs of China as well as introducing Cantonese choral pieces to the

2. Popularity and Legitimacy

There are a total of 59 registered countries and 472 registered groups in the festival. It is a valuable opportunity for our group to meet choirs all over the world, share our passion in singing as well as learn from each other.

Besides, jurors of the festival come from different places from the world and are all experienced choral singers or conductors, which their comments are made helpful to our group's future development and improvement.

Preliminary Itinerary:

- ♦ 11th July: Departure
- ♦ 12th – 13th July: Workshops and Seminars, Sight-seeing, Friendship Concerts
- ♦ 14th – 15th July: Individual Coaching, Evaluation Performances, Sight-seeing, Friendship Concerts, Workshops and Seminars
- ♦ 16th – 18th July: Competition, Sight-seeing, Friendship Concerts, Workshops and Seminars
- ♦ 19th July: Closing Ceremony, Sight-seeing, Friendship Concerts, Workshops and Seminars
- ♦ 20th July: Return to Hong Kong

Preliminary Budget:

Major Expenditures	Major Income
<u>Air passage for participants</u> (Approximately) HKD 8790 x 23 = HKD 202,170 <ul style="list-style-type: none"> ♦ Airline: Aeroflot ♦ Flight No.: SU 213 ♦ Include air ticket, tax and fuel surcharge 	<u>Members' contribution</u> HKD 10,000 x 23 = HKD 230,000
<u>Food & Accommodation</u> (Approximately) HKD 9136 x 23 = HKD 210,128 <ul style="list-style-type: none"> ♦ Accommodation and Breakfast: HKD 7136 per person ♦ Meals: HKD 2000 per person 	<u>Subsidy from The Greeners' Sound</u> HKD 8,481
<u>Participation Cost in the 8th World Choir Games</u> HKD 8480	<u>Tickets Sales from Fundraising Concert</u> (Estimated) HKD 5,000
	<u><i>Donations/patronage Still Needed</i></u> HKD 177,297

<p><u>Total Expenditure:</u></p> <p>HKD 420,778 (approximately)</p> <p>Expenditure per member: HKD 18,295</p>	<p><u>Total Income Needed:</u></p> <p>HKD 420,778</p>
--	--

Sponsorship Purposes

- ♦ Ease the heavy financial burden of participants, which are currently undergraduate students
- ♦ Support the singers to strive for greater glory of their alma mater
- ♦ Increase the cohesiveness among the alumni of the two schools
- ♦ Support the local choral music development of young generation and broaden their horizons
- ♦ Support a continuation of the advocacy of aesthetics development and balanced development of the two schools

Classes of Sponsorship**

Patron of the Tour	HKD 80,000 or above
Diamond Sponsorship	HKD 60,000 – 79,999
Platinum Sponsorship	HKD 30,000-59,999
Pearl Sponsorship	HKD 10,000-29,999
Gold Sponsorship	HKD 5,000-9,999
Silver Sponsor	HKD 1,000-4,999

Bronze Sponsor	HKD 500-999
----------------	-------------

**Acknowledgement will be given to the patrons in Pre-tour Concert, Annual Concert and on the website of The Greeners' Sound.

Sponsorship Methods

- ♦ Cheque (Payable to “The Greeners’ Sound”)
- ♦ Direct transfer payment (Hang Seng Bank: 366043677001)
- ♦ Cash

Contact

- ♦ Chairperson: Harriet Lo (9763 1572)
- ♦ Vice-Chairperson: Chris Lee (6132 8712)
- ♦ Email: thegreenerssound@gmail.com
- ♦ Official website: thegreenerssound.org.hk
- ♦ Facebook Page: The Greeners’ Sound

Dear Sir/Madam,



LO Hei Wai Harriet
Chairperson
The Greeners’ Sound
21st January, 2014

Reply Slip

To: Chairperson of The Greeners' Sound
c/o Music Department, Wah Yan College, Kowloon
56 Waterloo Road, Kowloon, Hong Kong

PATRONAGE TO THE GREENERS' SOUND

I. Patronage

I would like to be a patron of your tour (Please ☒ one):

- ☐ Patron of the Tour: HKD 80,000 or above
- ☐ Diamond Sponsorship: HKD 60,000-79,999
- ☐ Platinum Sponsorship: HKD 30,000-59,999
- ☐ Pearl Sponsorship: HKD 10,000-29,999
- ☐ Gold Sponsorship: HKD 5,000-9,999
- ☐ Silver Sponsorship: HKD 1,000-4,999
- ☐ Bronze Sponsorship: HKD 500-999

II. Sponsorship Methods

I would like to sponsor your tour by (Please ☒ one):

- ☐ A Cheque in the amount of HK\$ _____ payable to "The Greeners' Sound"
- ☐ Direct Transfer to Bank Account in the amount of HK\$ _____
- ☐ Cash in the amount of HK\$ _____

III. Acknowledgement

☐ I would like to have the acknowledgement.

Please name the patronage as _____

Signature : _____

Name in print: _____

Contact phone no.: _____

Email address: _____

Date: _____